

The situation

Who I Am

Philou's family

What is
Centre Philou

Partners

Recognition
& Media



Philou



Zhubin
dinner

October 17



The situation



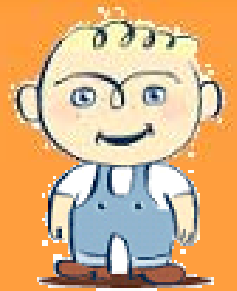
- 85% of couples with a handicapped child will divorce within the first 2 years
- Siblings will develop psychological and behavioral problems
- Handicapped children are often left in foster homes
- Government strongly suggests to keep these children at home
- No significant help from government
- Number of handicapped children and severity of cases constantly increasing





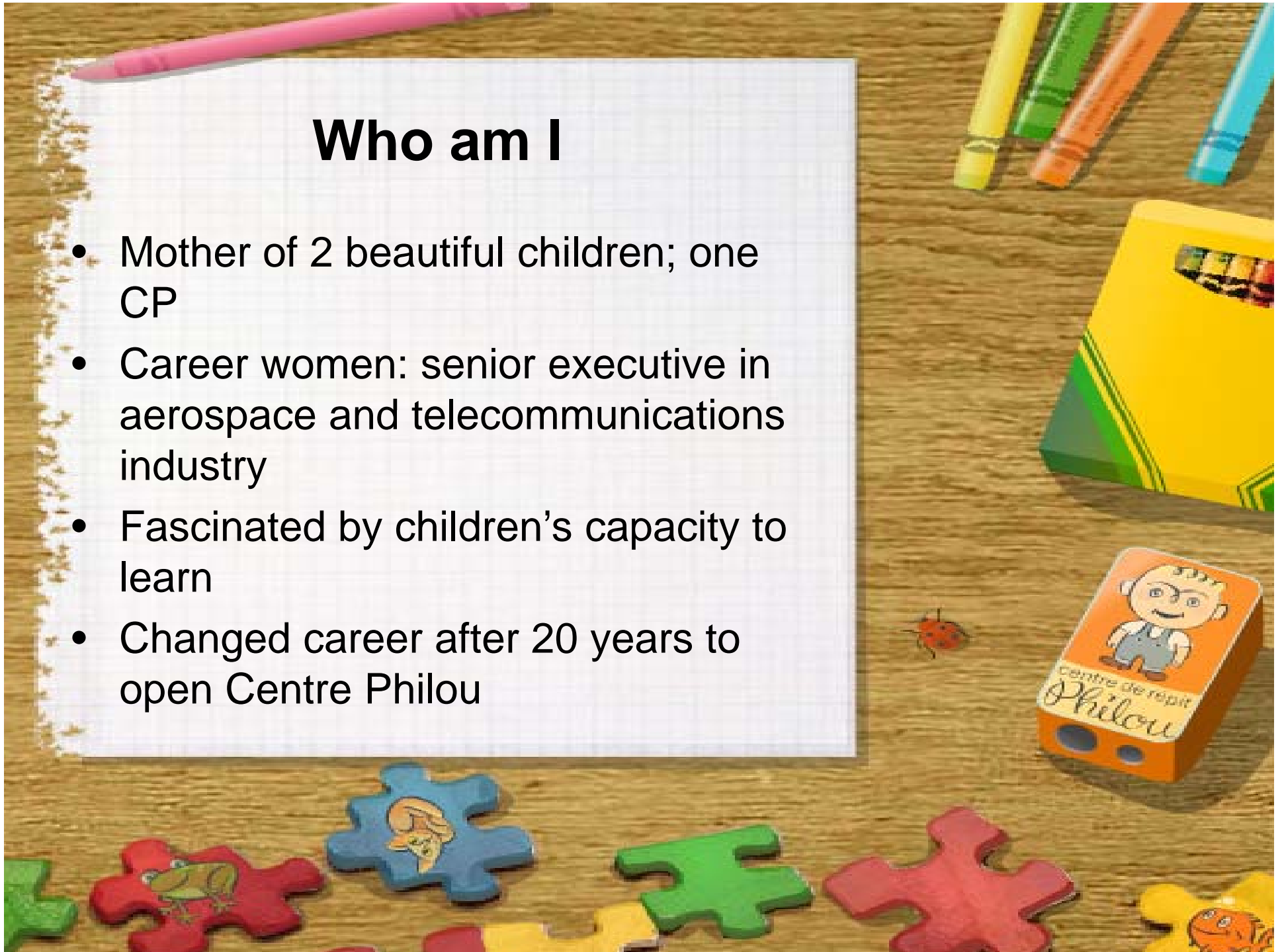
Why the need for respite

- Rest
- Help the couple
- Help the siblings
- Help the handicapped child
- Help yourself



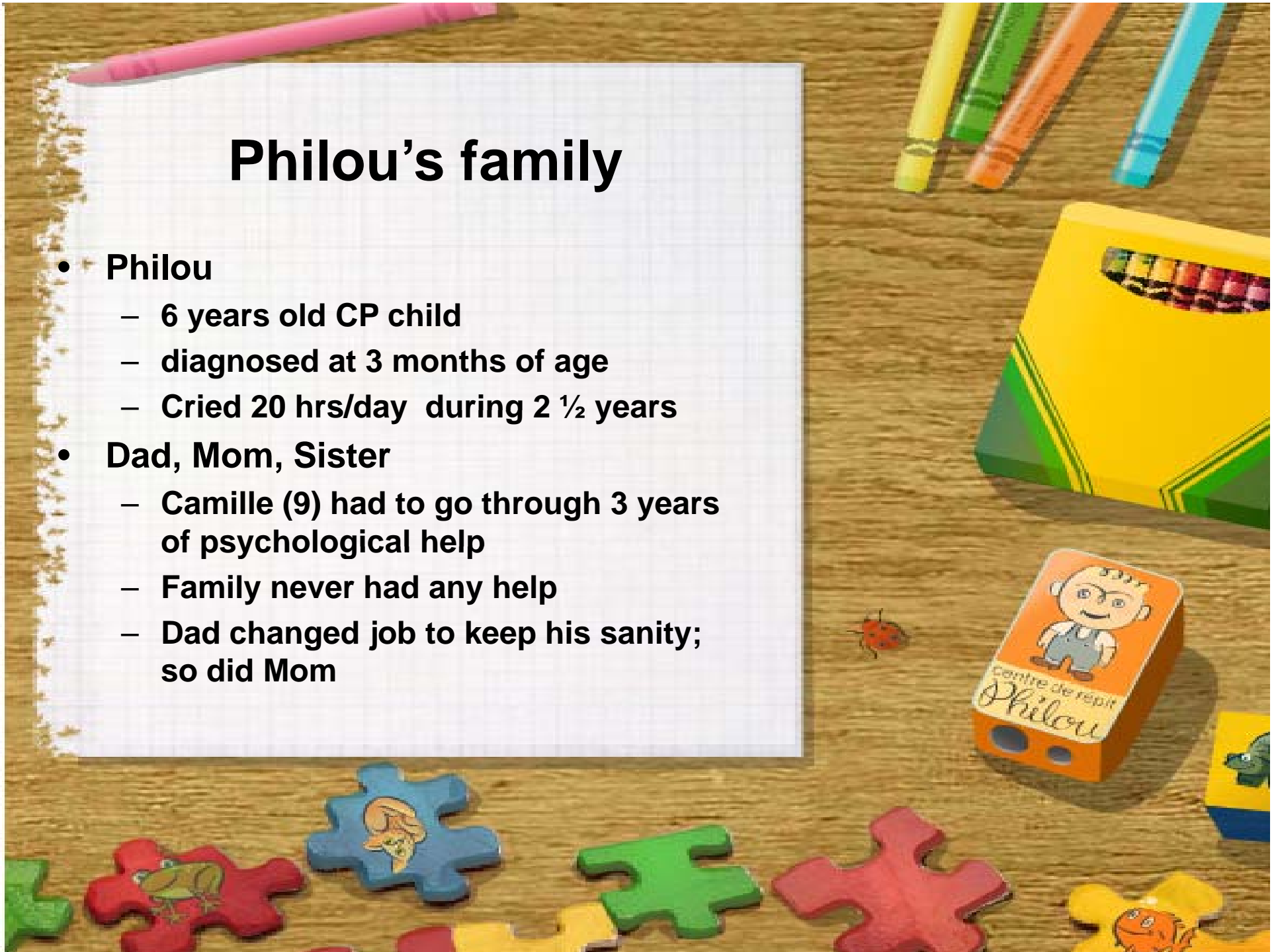
Who am I

- Mother of 2 beautiful children; one CP
- Career women: senior executive in aerospace and telecommunications industry
- Fascinated by children's capacity to learn
- Changed career after 20 years to open Centre Philou



Philou's family

- **Philou**
 - 6 years old CP child
 - diagnosed at 3 months of age
 - Cried 20 hrs/day during 2 ½ years
- **Dad, Mom, Sister**
 - Camille (9) had to go through 3 years of psychological help
 - Family never had any help
 - Dad changed job to keep his sanity; so did Mom



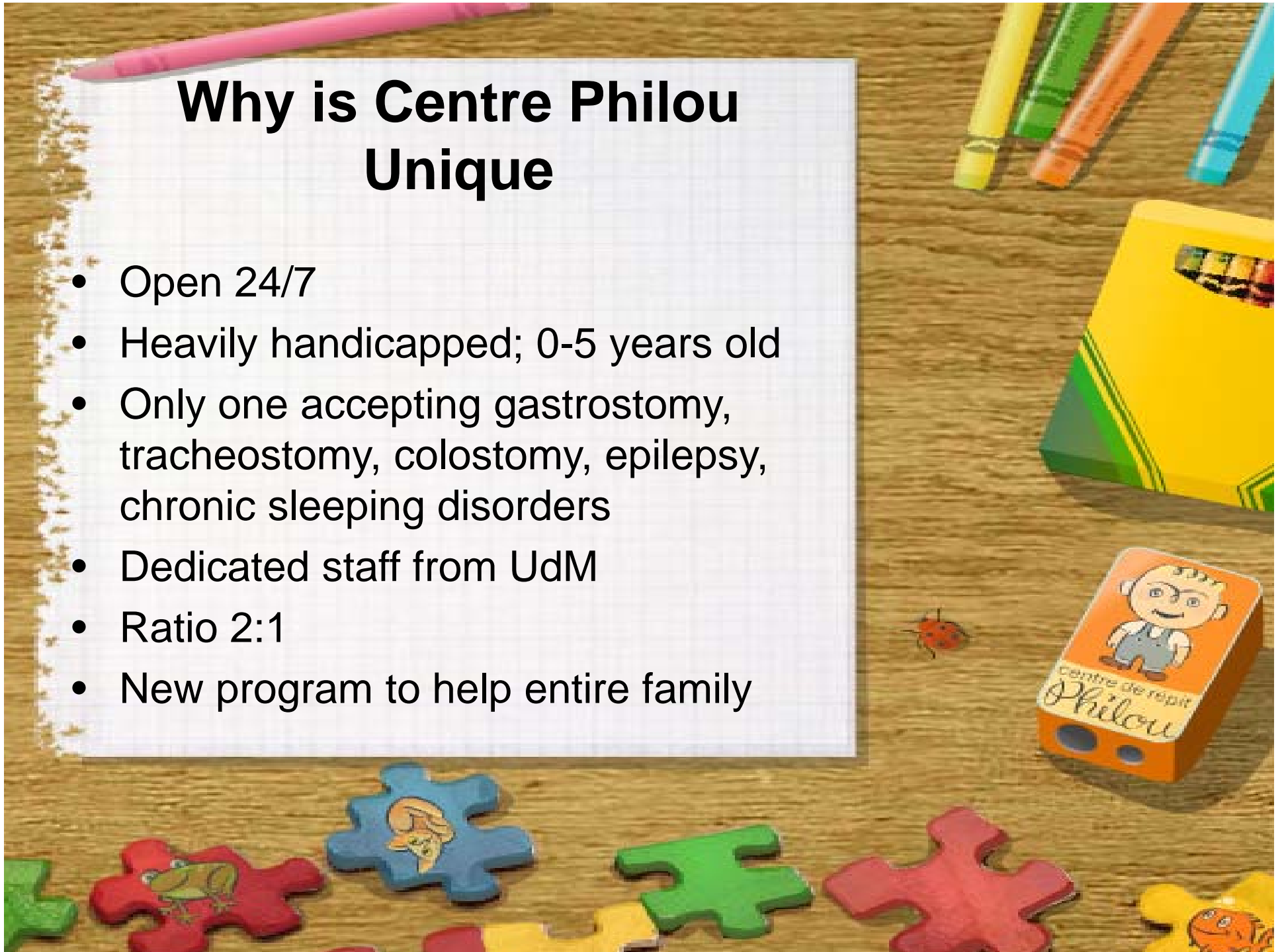
The story

- **Market study and business plan in Fall of 2004**
- **Worked with Children's Hospital and Ste-Justine to present our project, get feedback and clientele referral**
- **Also approached CLSC's and Readaptation Center's**
- **Key words: home, care, openness, non-denominational, family, happiness, help**
- **First requirement in staff: human kindness and love of children**
- **Open in April 2005**



Why is Centre Philou Unique

- Open 24/7
- Heavily handicapped; 0-5 years old
- Only one accepting gastrostomy, tracheostomy, colostomy, epilepsy, chronic sleeping disorders
- Dedicated staff from Udm
- Ratio 2:1
- New program to help entire family



Who do we accept

- All physically handicapped children
- 0-5 years old
- Regardless of religion, ethnic background or social status
- From all over Québec



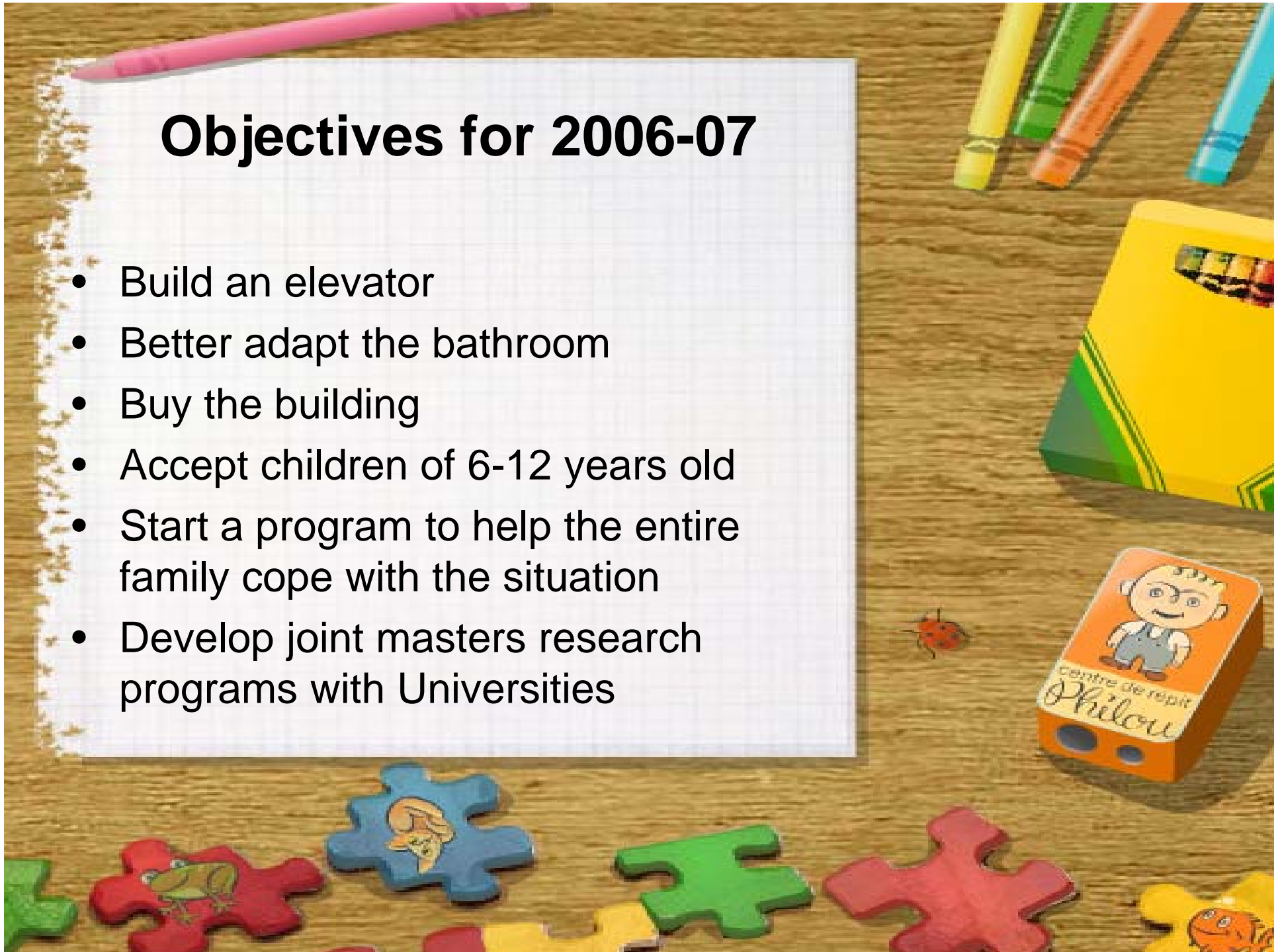
Successes in 2005

- From April to December 2005, offered over 500 respites
- Children were referred by hospitals and readaptation centres
- Hired 18 people, Medical-related subjects students
- Trained all staff at Children's and Ste-Justine
- Never refused a child because of financial difficulties



Objectives for 2006-07

- Build an elevator
- Better adapt the bathroom
- Buy the building
- Accept children of 6-12 years old
- Start a program to help the entire family cope with the situation
- Develop joint masters research programs with Universities





Financing Centre Philou

- Private donations for corporations and Family Foundations
- Special events
 - Golf tournaments, jazz concert, plays
- Corporation de Développement de Côte des Neiges
- In kind help



Partners



Foundations

McDonald Foundation
Canadians Foundation
Zeller Family Foundation
Hylcan Foundation
Arclen Blakely Family Foundation
Fondation de la famille Benoit
Zhubin Foundation

Events

Jazz evening
Golf Tournament of Laurentian Bank
Hockey Tournament of Outremont
Play: BROUE
Private golf tournament
CFA Annual Fundraising Dinner

Companies

Claret,
CDEC Cote des Neiges
Telus,
BCE,
AngelCare,
Axor,
SAQ
SITQ

Recognition & Media

- CDEC Côte des Neiges
- Personnalité de la semaine de la presse
- Numerous articles (Jnl de Mtl, The Gazette)
- TV5
- TQS
- TVA
- Radio-Canada TV & Radio
- Global
- CTV
- CBC

